



**18TH NATIONAL
CONFERENCE ON
CHRONIC DISEASE
PREVENTION AND
CONTROL**



Investing in Health: The Dollars and Sense of Prevention

Join us as an Exhibitor!

EXHIBITOR/SPONSOR PROSPECTUS

Join us as a Sponsor!



February 18-20, 2004

**Marriott Wardman Park Hotel
Washington, D.C.**

Dear Colleague:

Join us as an exhibitor at the 18th National Conference on Chronic Disease Prevention and Control. The Conference will be held February 18 – 20, 2004, at the Marriott Wardman Park Hotel in Washington, D.C. The theme for this forum is "Investing in Health: The Dollars and Sense of Prevention." The conference will provide multiple opportunities to enhance and expand the knowledge of science-based and effective program interventions in the field of chronic disease prevention and control. Physicians, nurses, dentists, nutritionists, dietitians, health educators, epidemiologists, statisticians, behavioral scientists, health communications specialists, evaluation specialists, and health economists will be among the public health participants. This national conference attracts over 1,200 health professionals by providing educational programs that span the horizon of chronic disease prevention and control.

This annual conference is cosponsored by the Chronic Disease Directors (CDD), the Centers for Disease Control and Prevention (CDC), and the Prevention Research Centers (PRC). These organizations are responsible for directing major chronic disease services that include cardiovascular health; comprehensive cancer control services including breast, cervical, prostate, colorectal, lung, and skin cancer; diabetes; as well as other emerging chronic conditions such as obesity, osteoporosis, arthritis, and asthma. With this array of chronic disease prevention and control topics, participants and exhibitors can forge new working relationships and build or strengthen coalitions and partnerships.

We hope you will join us as an exhibitor and look forward to seeing you at the 18th National Conference on Chronic Disease Prevention and Control in February!

Sincerely,



Brenda D. Reed
Exhibit Chairperson
Centers for Disease Control and Prevention
E-mail: BReed@cdc.gov
Phone: (770) 488-6265
Fax: (770) 488-6283



Jayme Washam
Meetings Manager
Chronic Disease Directors
E-mail: JWasham@ChronicDisease.org
Phone: (703) 610-0265
Fax: (703) 610-9005

Exhibition Details

- 8' x 10' booth space
- All booths receive daily cleaning and maintenance of aisles and common exhibit areas.
- Individual booths are not carpeted
- Furnishings can be ordered through Hargrove, Inc, the official conference decorator

Exhibitor Benefits

- Interact directly with conference attendees.
- Contact new prospects and generate leads by learning and testing the latest in health products and services.
- Promote your company image and maximize exposure to the public health field.
- Receive **one** complimentary conference registration per booth.
- Develop key relationships with the most experienced professionals in chronic disease prevention and control.
- Attend general sessions and opening reception.
- Enjoy complimentary continental breakfast and refreshment breaks.

Exhibit Schedule

Wednesday, February 18, 2004

7:30 a.m. – 8:30 a.m.
10:30 a.m. – 11:00 a.m.
Noon – 1:30 p.m.
3:00 p.m. – 3:30 p.m.

Thursday, February 19, 2004

7:30 a.m. – 8:30 a.m.
10:00 a.m. – 10:30 a.m.
Noon – 2:00 p.m.
3:30 p.m. – 4:00 p.m.

Friday, February 20, 2004

7:30 a.m. – 8:30 a.m.
10:00 a.m. – 10:30 a.m.

Set up: Tuesday, February 17, 2004

1:00 p.m. – 5:00 p.m.

Breakdown: Friday, February 20, 2004

12:00 p.m. – 4:00 p.m.

(subject to change)

18th National Conference on Chronic Disease Prevention and Control

Exhibitor Agreement

Be sure to book your booth early to secure the best location.

Please complete this form to exhibit at the 18th National Conference on Chronic Disease Prevention and Control, February 18-20, 2004, at the Marriott Wardman Park Hotel in Washington, D.C. The deadline for exhibit booth reservations is December 15, 2003; however, exhibitors are encouraged to apply as soon as possible to ensure space availability. For payment purposes, use Federal Tax ID Number: 73-1328414. **(Name badges must be worn at all times.)**

(PLEASE PRINT)

Organization/Company: _____

Division/Program: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____

E-mail: _____ Web site: _____

Special Needs/Request: _____

For Name Badges: _____

Name of (one) complimentary booth person attending conference: _____

For additional registrations please visit www.18thChronicConference.org.

Booth Description

On a separate sheet of paper please provide a three-sentence description of your organization/company. Please note that this information will appear in the Exhibitor Directory provided to all conference participants.

I request _____ Non-profit/government booth(s) (8' x 10') at \$800 each.

I request _____ Private/commercial booth(s) (8' x 10') at \$1,500 each.

Total due: \$ _____

Payment Information *Register by check, credit card, or purchase order.*

☐ Purchase Order PO #: _____

POs will be accepted; however, registration will not be processed until the payment is received.

Please submit PO **"to be paid automatically without invoicing"** when possible.

☐ Check Enclosed

☐ Credit Card: ☐ Visa ☐ MasterCard ☐ Amex

Account Number: _____ Expiration Date: _____

Name of Cardholder: _____

Official Signature: _____ Date: _____

Amount: \$ _____

Assignment of Space

All conference sponsors receive first priority on booth space. Additional assignments will be made based on when the signed exhibitor agreement was received by CDD. Show management reserves the right to make the final determination of all space assignments in the best interest of the 18th National Conference on Chronic Disease Prevention and Control.



Please fax or mail your completed form with payment to:

Chronic Disease Directors
8201 Greensboro Dr., Suite 300
McLean, Virginia 22102
Phone: (703) 610-9033 • Fax: (703) 610-9005
Email: Conference@ChronicDisease.org

Questions about exhibiting?

Jayne Washam, Meetings Manager
Phone: (703) 610-0265
Fax: (703) 610-9005
E-mail: JWasham@ChronicDisease.org

Get this form online at www.18thChronicConference.org

S P O N S O R S H I P

Dear Colleague:

On behalf of the conference co-sponsors, we invite you to support the 18th National Conference on Chronic Disease Prevention and Control held February 18-20, 2004, in the Marriott Wardman Park Hotel in Washington, D.C.

Together, the Centers for Disease Control and Prevention (CDC), Chronic Disease Directors (CDD), and the Prevention Research Centers Program (PRC) are working to produce a cutting-edge program: "Investing in Health: The Dollars and Sense of Prevention."

With a broad appeal, sponsorship of the 18th National Conference on Chronic Disease Prevention and Control strategically positions your organization with the leading public health professionals, clinical and basic physicians, and researchers in the wide field of chronic disease education. The 17th National Conference on Chronic Disease Prevention and Health Promotion attracted over 1,200 global attendees. We expect the numbers of attendees this year in Washington to exceed that.

To make this important educational and scientific event happen, the 18th National Conference on Chronic Disease Prevention and Control needs the support of industry partners and other organizations. The available support opportunities for the 2004 meeting are attached. All organizations committing to sponsor by Monday, December 15, 2003, will be listed in the conference promotional pieces as well as all on-site conference materials.

Thank you in advance for your support.

Best regards,



Ryan Dryden
Executive Director
Chronic Disease Directors

**Increase your exposure
and recognition at the
premier conference
devoted to chronic
disease prevention,
education, and research.**

The 18th National Conference on Chronic Disease Prevention and Control is a collaborative effort of



18th National Conference on Chronic Disease Prevention and Control

Sponsorship Opportunities

February 18-20, 2004 • Marriott Wardman Park Hotel • Washington, D.C.

The following sponsorship opportunities are available:

Satellite Symposia	\$20,000 (plus food & beverage)
Conference Bags	\$5,000 (plus cost of bags)
Hotel Door Keys w/Logo	\$5,000 (plus cost of production)
Attendee Badge Lanyard	\$5,000 (plus cost of lanyards)
Opening Reception	\$10,000 (plus cost of food & beverage)
Refreshment Breaks	\$5,000 each (plus cost of food & beverage)
Speaker Ready Room	\$3,000
Bottled water (8 oz) w/Logo	\$2,500 (plus cost of bottled water)
Bag Insert Flyer	\$500 each
Bag Insert Promotional Item	\$2,000 each

If you need more information or would like to discuss sponsorship opportunities, please call: Jayme Washam at (703) 610-0265. The deadline for reserving sponsorships and to be recognized in the Program Book is Monday, December 15, 2003. For payment purposes, use Tax ID Number: 73-1328414.

Organization: _____

Division/Program: _____

Contact Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip/Postal Code: _____

Country: _____

Phone: _____ Fax: _____

E-mail: _____ Web site: _____



Please return completed form to:

Chronic Disease Directors

c/o Jayme Washam

8201 Greensboro Drive, Suite 300 • McLean, VA 22102

Tel: (703) 610-0265 • Fax: (703) 610-9005

2003 Exhibitors

Accusplit, Inc

American Heart Association- Marketing and Promotions

American Heart Association- Public Health

Baylor College of Medicine/Intercultural Cancer Council

CAEAR Coalition Foundation

CDC/ Division of Adolescent and School Health

CDC/ Cardiovascular Health

CDC/ Community Guide

CDC/ Division of Cancer Prevention and Control

CDC/ Division of Diabetes Translation

CDC/ Division of Nutrition and Physical Activity

CDC/ Human Resource Management Office

CDC/ National Center for Health Statistics

CDC/ National Death Index

CDC/ National Prevention Information Network

CDC/ National Center for Chronic Disease Prevention and Health Promotion

CDC/ Division of Oral Health

CDC/ Technical Information and Editorial Services Branch

CDC/ Division of Adult and Community Health

CDC/ Prevention Research Centers

CDC/ Youth Media Campaign

Centers for Medicare and Medicaid Services

Chronic Disease Directors

Community- Campus Partnerships for Health

International Food Information Council Foundation

Health on Hand

Maharishi College of Vedic Medicine

Missouri Institute of Mental Health

National Heart, Lung, and Blood Institute

CDD/ School Health Initiative

University of Texas – Houston School of Public Health

Women's Health Council

WRS Group



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